# Join the Palletways family

Becoming a Member of Europe's leading palletised freight network





# Becoming a Member brings many benefits

You're running a great logistics business, and you want to retain your independence.

But you also want to take it to the next level, becoming part of something bigger and stronger.

Realise your ambitions, by joining the market-leading Palletways network.

You'll enjoy a guaranteed revenue stream from day one, with the opportunity for substantial, profitable growth of your UK and European volumes.

Stable and supportive, Palletways is also highly innovative. Game-changing service innovation is enabled by cutting-edge IT, giving your business a unique competitive advantage.

## **DID YOU KNOW?**

PALLETWAYS IS COMPRISED OF MEMBERS OF ALL SIZES, FROM SMALL COMPANIES TO PAN EUROPEAN FREIGHT HANDLERS.



## Innovation, delivered

Innovation is central to the competitive advantage you hold as a Palletways Member, and our IT is integral to this.

Not only is our system cutting-edge, it's also easy to use and will transform how you work.

## Cloud-based Digital Information Hub – manage your business from one platform

Developed in-house by our award-winning IT team, the industry-leading Palletways Portal offers you full control of your processes:

- Log in from anywhere, on any device, for complete flexibility
- One single, fully-integrated operating system for both your Network and Non-Network freight to streamline your customer offering
- Removes need for multiple, expensive systems to manage different parts of your business
- Provides your business with the most robust data management and analysis tools in the sector

## Clarity and control – full visibility throughout the process

You and your customers have complete transparency and traceability of pallets throughout the delivery journey:

- Ability to monitor all data including location and delivery status through any device
- Enables you to provide industry-leading Customer service and empowers communication with all information at hand

## Customer-focused innovation – future proofing your business

Your business benefits from our innovative systems – and so do your customers. At Palletways we are constantly developing our systems so that you offer your customers the best technology in the market:

- Peace of mind 24/7 with track & trace
- Greater convenience with Estimated Time of Arrival
- Stability and control with a fully integrated core system that handles your network and non-network freight



# Confidence & profitability, delivered

We take pride in nurturing a relationship with each of our members that is mutually beneficial.

We work hard on developing our relationship, providing you with dedicated support.

We're there for you, helping you strengthen in the good times and meet the challenges head-on when times are tough.

## Hands-on support from your Regional General Manager

There's no substitute for experience. That's why your dedicated General Manager is a logistics professional with depot management experience, ready to:

- Ensure the smooth-running of your relationship with Palletways
- Objectively analyse your business performance and processes to maximise your profitability
- Champion your interests within the network, allowing a dialogue between your business and Palletways

## Set-up & ongoing support from the Service Excellence Team

Our Service Excellence Team is dedicated to Member support.

From day one, they equip you to operate as a Palletways Member, and they maintain ongoing support on a continuous basis.

#### You can rely on them to:

- Implement the operational systems and processes at your site
- Provide detailed initial induction for your employees
- Remain with you on-site until your team is confident with the systems
- Provide ongoing support and training to your team
- Ensure the rest of the network provides you with the service you need, to the standard you need

## **DID YOU KNOW?**

WE ARE DEDICATED
TO OUR MEMBERS'
SUCCESS AND LONG-TERM
DEVELOPMENT, WHICH
IS WHY WE ARE THE
ONLY UK PALLET
NETWORK TO OFFER
10 YEAR MEMBERSHIP
CONTRACTS







## **NETWORK STRENGTH Providing Members with** efficiency, customers with choice and value to both. **BRAND LEADERSHIP HANDS-ON TRAINING** As a Member of Palletways Your team will receive full induction, support and training, giving you the skills and tools you have access to the most powerful brand in the sector to complement your own. to hit the ground running. **WHAT MAKES A MARKET LEADING NETWORK?**

## **PROFESSIONAL SUPPORT**

You can rely on our experienced professionals to provide you with invaluable commercial, financial, operational, customer service, IT and marketing support.

## **INNOVATIVE TECHNOLOGY**

Our unique systems bring clear advantages for you and your customers – such as 24/7/365 real-time information.

## **IMPROVED PROFITABILITY**



## **DROP DENSITY**

Unrivalled postcode coverage and drop density, enabling efficient use of your fleet.



## **EUROPEAN REACH**

Expand your reach, for no additional investment – become part of a network with 400 depots and 23 hubs across 24 countries.



## **LOWER OVERHEADS**

The hub-and-spoke model can help you cut fleet running costs, fuel bills and depot/office overheads.

# Growth & stability, delivered

Winning new business, retaining existing customers.

Palletways provides the support and tools to help you achieve your commercial aims.

Success, with sustainability and stability at its core.

### **COMMERCIAL SUPPORT – STRATEGY AND SALES**

Through our Commercial Support Team, you have access to:



A dedicated Commercial Support Manager with comprehensive industry experience.



Practical, hands-on sales support and guidance.



Redefining and developing your commercial aims, with ongoing support to promote profitability.

## **MARKETING SUPPORT – GETTING YOUR MESSAGE ACROSS**

You've got a competitive advantage as a Palletways Member – now make sure your target audience knows it! An experienced Marketing team can help you do just that by:



Providing automated marketing tools that make it easy to create and distribute your key messages.



Support in producing bespoke social and digital content.



Providing a full suite of print collateral.



Providing PR and brand services to strengthen your local presence.



Leveraging the market leading brand to develop your business.

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